

Information Engineering Innovation Management Process Leading the Student to Become Startup Entrepreneurship

1st Vasustorn Chaowalittawin
School of Engineering
KMITL
Bangkok, Thailand
web.vasutorn@gmail.com

2nd Woranidtha Krungseanmuang
School of Engineering
KMITL
Bangkok, Thailand
fernwrnthaksm@gmail.com

3rd Posathip Sathaporn
School of Engineering
KMITL
Bangkok, Thailand
posathip.s@gmail.com

4th Tuanjai Archevapanich
Faculty of Engineering and Architecture
RMUTSB
Nonthaburi, Thailand
tuanjai.a@rmutsb.ac.th

5th Boonchana Purahong
School of Engineering
KMITL
Bangkok, Thailand
Boonchana.pu@kmitl.ac.th

Abstract

This article describes how to manage innovation in information engineering leading students to start their own businesses. The article started by explaining Thailand's 4.0 concept, which is a technology trend. Then, discuss the relationship between innovation and startup theories. Following that, we demonstrated a successful student management approach and journey. Finally, we offer suggestions for encouraging students to start their own businesses.

Keywords—Startup, Entrepreneur, Management, Student