

What are the Driving Forces of Raw Fish Consumption?: A Preliminary Survey in Cambodia

1st Yuzuru Utsunomiya
Faculty of Economics
Nagasaki University
Nagasaki, Japan
yuzuru@nagasaki-u.ac.jp

Abstract

This study aims to examine the socioeconomic characteristics of people who eat raw fish dishes. Previous research has warned about the consumption of raw fish often resulting in fatal illnesses. However, some people continue to consume such. Using the questionnaire method, we investigated residents living near the lower basin of the Mekong River, Cambodia. Our survey results demonstrate that approximately 50% of the residents eat chopped small fish, and 13.5% consume sliced raw fish dish. Depending on the revenue status and fluctuation, dietary customs regarding raw fish vary. The results suggest that challenging economic situations might affect dietary customs regarding raw fish dishes. Small business to stabilize their economic life might help cease their raw fish eat.

Keywords— raw fish, Mekong River, revenue status, revenue fluctuation, Cambodia

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